



For Immediate Release
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Contact: Matt Green
Tree Lafayette Arbor Day Project Manager
765-449-6093- office
765-479-8192 – mobile
mgreen@heritage-interactive.com

Tree Lafayette Needs 150 Volunteers for Annual Arbor Day Event

Supporters, board members, volunteers, and nature enthusiasts will gather to usher in spring and plant 69 trees during Tree Lafayette's Arbor Day event, this Saturday, May 4, 2013, beginning at 9 a.m. The location is on the south side of Brady Lane between Sagamore Parkway and Concord Road. Parking is available in the Frontier parking lot, close to where the registration tent will be located, and where everyone will be gathering for the event. Look for the Tree Lafayette banner to find the registration area and the Frontier parking lot.

Mayor Tony Roswarski will be in attendance to read the Arbor Day proclamation. Rest rooms will be available at the Henry Poor retail store, which is near the site of the tree planting.

Interested volunteers can sign up ahead of time online at the Tree Lafayette website: www.treelafayette.org, or just come between 8:30 and 9 a.m. on the day of the event and sign in during registration.

Tree Lafayette is asking for as many volunteers in the community as possible to come out and experience the thrill of planting a tree. No experience is necessary, and the festivities are ideal for families and groups. The only requirement is to dress appropriately for planting: long pants and socks, sneakers or comfortable closed-toed shoes, gloves, and bring a sweater or jacket if the weather is cold. Tree Lafayette's has custom designed gift T-shirts for all volunteers who participate, and we wear them proudly during the event. All volunteers will be asked to sign a waiver to participate, and children under 18 need a parent or guardian with them to sign.

Volunteers will have a supervisor to assist in the planting, says Matt Green, project manager of the Arbor Day event.

The theme for this year's Arbor Day is Tree Lafayette's celebration of 20 years as an organization in Lafayette.

“As you enjoy the beauty of this spring, please keep in mind that Tree Lafayette has endeavored for the past 20 years to create a greener, healthier community,” says Gail Brock, Tree Lafayette president. “I want to thank all of the citizens who will join us on Arbor Day to do the same.”

Participants will plant 69 trees including the following species: Harvest Gold Crabapple, Prairie fire Crabapple, Royal Raindrop Crabapple, Dawn Redwood, Black Gum, Kwanzan Asian Cherry, Canada Red Chokecherry, Red Oak, Ivory Silk Japanese Lilac, and Homestead Elm.

After the tree planting, free River Birch saplings will be available for volunteers to take home and watch them grow into maturity.

Tree Lafayette is a non-profit organization, dedicated to planting and promoting a healthy community.