



Planting and Promoting a Healthy Community

Vision Statement

Tree Lafayette's vision is a green and beautiful urban landscape in our community.

Mission Statement

Tree Lafayette promotes a healthy community by providing education, leadership, and inspiration in planting and caring for trees.

Annual Report
2016

**Tree Lafayette
1915 Scott Street
Lafayette, Indiana
47904**

From the Desk of the President-

It is an honor and a privilege to serve the Board of Tree Lafayette and the community of Greater Lafayette. While we had another banner year in 2016, we know that our efforts to maintain and grow the urban forest must continue with diligence. We can plant a tree for every one that is lost in the coming year, but we also know that it will take decades for that new baby tree to perform the noble environmental work of the adult tree that it replaces. In a very real way, we are planting these trees for our children and grandchildren, less than for our generations. Think about the ways that we try to plan for our children's or grandchildren's financial futures or college funds: long term plans that come to fruition in the far future. . .but in order for them to really work, they need to be started today. Our urban forest is no different.

Our goals for the year include the usual plans of planting, pruning, and tending to an- other record number of trees. In order to do that, some new records must be set - for participation. We have some great minds from a large cross-section of Lafayette, and we are seeking to harness their skills and drive to influence others to take part in the activities that we have to improve our great city. Our website was updated. Look for us on Twitter and friend us on Facebook. Tree Lafayette will have activities throughout the year for all ages to engage - and it's never been more important to educate our young people about the proper care of the environment. We are looking for volunteers for a variety of positions and in a variety of skill-sets - and we will find a great use for what- ever time and talent you can offer. Running a successful organization is more than just putting trees in the ground. Please check our online presences regularly and sign up for newsletters.

Gratefully and Respectfully, Matt Green
President, Tree Lafayette

-Executive Director's Report-

Tree Lafayette set a record year with 229 trees planted in 2016. Congratulations to the Tree Committee and a special thanks for the volunteers who provided trucks: Sam Biederstedt, Bob Massey, Rich McDaniel, Larry Rose, Greg Shaner, Bill Skrobutt, John Slaven, and Arlan Stavnheim. These volunteers provide their own insurance, gas, oil, repairs, and time.

Tree Lafayette has helped the City of Lafayette qualify for Tree City USA for the 25 year. We provided \$128,799.83 of in-kind service using DNR/CUF rates. None of this is possible without volunteers, members, grants, and sponsors.

We raised \$68,423.37 for planting and promoting a healthy community

Submitted by,

Larry L. Rose, Executive director

-Annual Meeting-

Tree Lafayette's annual Meeting was held at the Lafayette Country Club. No Board members rotated off of the board this year.

Jose Pacheco, was recognized as volunteer of the year and Evonik was recognized as the environmentalist of the year.

Speaker Laura Wright Sietsma spoke on the history of the Paris Climate Agreement signed by 195 Nations and the impact this agreement will have on the world . Part of this agreement calls for planting more trees in the cities throughout the world.

Directors re-elected: William Arthur, Matt Green, and Mickey Penrod.

Recognized for sustained support of Tree Lafayette

Twenty Years: Robert and Ellen Barker

Ten years: Alcoa Foundation and employees, Scholer Corporation, Lafayette Life Foundation, and Belinda Kiger.

-Development Committee-

The Development committee, (Chair Bill Arthur, Rich McDaniel, Gene Kroeschen, Sara Peel, Larry Rose and Greg Shaner) applies for grants, manages the membership list, sends out the tax exempt letters, prepares and manages the budget, and oversees the endowment committee. With the help of the directors, they raised \$66,423 in 2016.

-Governance Committee-

The Governance Committee (Chair Earl McCoy, Bill Arthur, Matt Green, Gene Kroeschen, and Larry Rose) researches skills needed for the board of directors, selects candidates for offices, updates the by- laws, and recommends procedures and policies.

-Marketing Committee-

The Marketing Committee is responsible for special events, web design, newsletters, volunteer recruitment, publications, standards, branding and promoting Tree Lafayette programs.

Members of the committee are Chair Marti Sackett, web page designer Brian Rohler, Facebook and Twitter manager Carrie Thomas, sound system manager Randall McGinnis, photographer Bob Barker, Shane Weist, chair of the bicentennial “Tree of Hope” planting, Sam Biederstedt, Ingrid Rounds Hardy, Deb Browning, Amber Hardwick, Hannah Harper, Jake Franklin, Shirley Sterling, and Larry Rose.



Tree of hope planted on the Court House Lawn to celebrate 200 years.

-Education Committee-

The Education Committee (Chair Laura Wright Sietsma, Mickey Penrod, Larry Rose, Greg Shaner, and Carrie Thomas) presented programs to 707 third grade students in the Lafayette public schools, and to third grade students at TSC's Cole Elementary School. Each school library was presented with the book, "I Can Name 50 Trees Today" or the "Lorax" book. Following the presentation, students



helped plant trees on the school grounds. We planted 15 trees at eight schools this year. We sponsor the fifth-grade tree poster contest at Sunnyside Intermediate School. The first place winner was Kory Fisher His poster was submitted in the state contest.

-Tree Lafayette Endowment-

The Tree Lafayette Endowment, held at the Community Foundation of Greater Lafayette, provides funds for planting and maintaining of public trees in our community.

Directors are :

William Arthur
Orvin Lindell
Larry Rose

Rob Galbraith
Rob Pahl
Arlan Stavnheim

Fund balance 12.31.15
Fund balance 12.31.16

\$103,036
\$113,953

Contributors are:

Gene & Elaine Bold
Larry & Marianne Rose
Orvin Lindell

James & Liz Solbert
Norbert & Carolyn Fisher

Memorial to Keith Shaw
Shirley Terry

In memory of Robert Leavitt
Norma J. Leavitt

Operations
-2016 Income & Expense-

Fund balance 1.1.16 \$17,948

Income: \$68,423

Restrictive grants \$32,403

Unrestrictive grants 13,317

Interest 10

Memberships 20,776

Annual meeting & misc 1,917

Expense by committee: \$52,734

Education \$2,426

Marketing 6,504

Tree 39,084

Development 66

Governance 4,655

Fund balance 12.31.16 \$33,637

-Grant Income Restricted-

Millcreek Homeowners Association	Sterling Heights Neighborhood
Community Foundation of Gtr. Lafayette	Saint Mary's Neighborhood
Laf.-West Lafayette Urban Forest Endow.	Alcoa Foundation
Centennial Historic Neighborhood	Purdue Federal Credit Union
Old National Bank	DNR/CUF
Tipmont REMC Enviro Watts Trust	Warehouse of Lafayette
Tree Lafayette Endowment	Highland Park Neighborhood
City of Lafayette	

-Grant & Foundation Income -

Evonik Degussa Corp.	WREC
James K. & Mary Jo Risk Family Foundation	
Gannett Foundation	SIA
Lafayette Life Foundation	Wal-Mart
Wabash National	

-2016 Memberships-

Mighty Oak \$1,000 and up

Larry and Marianne Rose

Majestic Maple \$500-\$999

Greg and Corie Shaner

Arlan and Sharon Stavnheim

Richard and Rebecca McDaniel

William & Eileen Arthur

Patricia Barrett
Mickey Penrod
Barry Bruce
Richard and Hilda Giromini

Michael and Susan Brouilletta
Ryan Carroll
Kristen and Donal Carlston
Thomas and Susan Freeman
Dr. Arthur and Patricia
Senator Ron Alting
John & Kristen Crawford
Scholer Corporation
George and Rita Berninger
Downham Homes, LLC
Betty Rowe

Frank and Judith Koontz
Eugene and Elaine Bold
Shirley Sterling
Robert and Ellen Barker
Ron and Marlene Campbell
Linda Cohen

Esther Chosnek Jennifer
Lonnie Heide
Wilbur and Beverly Hancock
Norbert and Carolyn Fisher
Roberta Keirce

Highland Park Neighborhood
Millcreek Homeowners Association
Sterling Heights Neighborhood

Barbara Smith by Ralph Smith
Joe Parsons by Lisa Weaver

Senator Ron Alting
Gladys Wright
Shirley Sterling
Larry Lewellyn
Gregory & Corie Shaner
Wal-Mart

Tri Green Tractor
City of Lafayette
LH Industrial supply
Koehler Brothers Landscaping
Pyramid Sign & Design
Lausch Photography
Purdue Professional Writing Students

Spreading Sycamore \$250-\$499

Fisher Funeral Chapel
James Andrew
John and Jane Smith

Elegant Elm \$100-\$249

Gene Kroeschen
Martin and Patty Jischke
Mark & Mary Lundstrom
William Baugh
Rosen Rob and Kathy Pahl
Gladys Wright
Dick & Jane Terry
Lawrence and Wendy Preo
Clay and Stephanie Farlow
Kristel Kaye

Beautiful Beech \$50-\$99

Janice Cartwright
Clem and Denice Schroll
Orvin Lindell
Robert & Mary Downing
Tracy and Elizabeth Brown
Raymond & Christina DeCarlo

Great Gingko \$25-\$49

Streisand and Emil Venere
Cindy & Richard Murray
Joanne Fortune
Joseph and Bernie Seaman
John and Sonya Thomas

-Neighborhood Partnerships-

Centennial Historic Neighborhood
Saint Mary's Historic Neighborhood

-In Memory-

David DeMay by Dennis & Luanna DeMay

-Annual Appeal Supporter-

Norbert & Carolyn Fisher
Henry Poor Lumber Co
Convention & Visitors Bureau
Rider Partner
Scholer Corporation

-In-kind help-

Patty Barrett
Lowes
Caterpillar
SIA
Bob Barker Photos
St E Nursing
Duke Energy

Mitchell Insurance agency
Lafayette Park and Recreation
Lafayette-West Lafayette Visitor Ctr
Lafayette School Corporation
Carrie Thomas
Marti Sackett

-Tree Committee-

The Tree Committee (Chair Bill Skrobutt, Bill Arthur, Sam Biederstedt, Gene Kroeschen, Bob Massey, Rich McDaniel, Jose Pacheco, Larry Rose, Greg Shaner, John Slaven, Arlan Stavnheim, and Shirley Sterling), planned and carried out several planting projects during 2016. Tree Lafayette planted 216 new trees, and replaced 13 trees. We pruned 1032 trees, mulched 71 trees, watered 655 trees and 18 shrubs.

Our Arbor Day planting was at Columbian Park where volunteers planted 75 trees. Other plantings were: North 7th (17 trees), Mill Creek swale (23 trees), elementary schools (15 trees), Highland Park Neighborhood (37 trees), Saint Mary's Historic Neighborhood (37 trees), North 12th and Morton Street (3 trees), Court House (1 tree of hope), Almost Home (1 tree), TAF (1 tree), and infill throughout the city (19 trees).

We pruned 18 streets as follows: Union Street from 6th to Erie; Salem Street intersection; Erie Street from Salem to 18th; Main Street from 5 Points to Earl Ave;



South Street from 5 Points to Erie;
Greenbush from Erie to 17th; North 5th from Ferry to Brown Street;
Brown Street from 6th to North Ninth;
Brady Lane and Twyckanham Blvd from Sagamore Parkway to Old 231;
Bridge-water Circle;
Bennett Road; South 14th, 15th, and 16th

and in between; and Tate and Lyle North; Kirby Risk land-scaping, and



-Arbor Day at Columbian Park-

Rain, Rain, Go away. Yes, some volunteers tried to plant in the rain with umbrellas.



Project managers Greg Shaner and Marti Sackett recruited 200 volunteers and crew supervisors to plant 71 in

April showers. We planted the last four trees later. Sam Biederstedt laid out the planting zones to coordinate the volunteer groups. Randall McGinnis hooked up the PA, Bob Barker took the photos, Mayor Roswarski read the proclamation for Tree City USA. The city's 25th year and Carrie Tauscher, Director of Urban Community Forestry, DNR presented the Tree City Flag. Carrie Thomas recruited international students to help plant. The theme for the day was: "Plant more Trees, Fight Global Warming".

-Infill through the city-

John Slaven is project manager for filling in empty places where trees could be planted. Based on Lafayette's street tree inventory, 385 trees need to be planted each year to compensate for trees that must be removed due to declining condition.

-Contractors-

Contractors Koehler Brothers and Garden Art helped plant trees this year.

-Lafayette-West Lafayette Urban Forestry Endowment-

-Mission-

For neighborhood planting projects, Tree Lafayette asks that neighborhoods contributed 25% of the cost of planting trees. This endowment can help neighborhoods meet their goal. Send donations to:

Lafayette-West Lafayette Urban Forestry Endowment
Community Foundation of Greater Lafayette
300 Main Street
Lafayette, Indiana 47901

-Endowment Director-

Arlan Stavnheim

-Tree Lafayette Board of Directors-

Left to right

Carrie Thomas, Brian Rohler, Barry Bruce, Rich McDaniel
Laura Wright Matt Green,- President
Gene Kroeschen - Vice President, Mickey Penrod - Secretary
Earl McCoy, Larry Rose
William Arthur- Treasurer
Not present

Denise Coogan, Past President - Bill Skrobutt



-Advisors-

Leanne Wells, Urban Forester and
Sustainability Coordinator

Larry Rose, Executive Director

Orvin Lindell, CPA



www.treelafayette.org



President, Matt Green at the 2500th tree.

Barb Tyner, Keith Shaw daughter and

Keith Shaw supervising

Arbor Day was held at Columbian Park on April 30th. With the help of our sponsors, the Park Department and 200 volunteers, we planted 75 trees, including our 2,500th tree in dedication to Keith Shaw, a former board member.

-Arbor Day Project Managers-

Sam Biederstedt, Marti Sackett, and Greg Shaner

-Volunteer Supervisors-

Bill Arthur

Chris Brown

Matt Green

Gene Kroeschen

Thomas Bane

Barry Bruce

Anneka Gilliam

Claudine Laufman

Bob Barker

Jonathan Fisher

Jim Gross

Shaneka Lawson

Orvin Lindell
Ken McCammon
Rob Pahl
Brian Rohler
Meddie Silver
Bill Skrobutt
Arlan Stavnheim
Shirley Sterling
Jennifer Streisand
Carrie Thomas

Anna McCoy
Rich McDaniel
Mickey Penrod
Larry Rose
David Sietsma
John Slaven

Earl McCoy
Randall McGinnis
Mike Perry
Karmly Rushmore
Laura W. Sietsma
Don Staley
Jon Stavnheim

Carrie Tauscher
Leanne Wells



-Earth Day Project-

Earth Day was held at the Tippecanoe County Court House on April 22, 2016 with one tulip tree planted in commemoration of the Indiana Bicentennial. Earth Day Project Managers:

Shane Weist and Marti Sackett

Koehler Nursery donated the State Tulip Tree, Pyramid Sign and Design donated the plaque.

-Highland Park Historic Neighborhood-

Jenelle Rotar, Leanne Wells, and Jedi Keith, of Highland Park planned and had planted 37 trees. Larry Rose was project manager. Garden Art planted the trees.

-Saint Mary's Historic Neighborhood-

Bonnie Bullock and Jane Turner helped Columbia and South Street receive 37 trees. Project Manager was Rich McDaniel

-Mill Creek Neighborhood-

At Mill Creek we have planted trees along Bridgewater Circle and Bridgewater Court, as well as in swales for a total of 177 trees.





Volunteer of the year, Jose Pacheco, right and President, Matt Green, left.

Environmental award to Evonik. Left to right. Laura Wright Sietsma, Chair, Teresa Reksel, Helena Wiese, and President Matt Green.